



Woodstock Professional & Business Women

January 2014

“I do not read advertisements. I would spend all of my time wanting things.”

~ Franz Kafka

NEXT MEETING:

January 20

6:00 p.m.

**Home State Bank
Woodstock Square**

Cost: \$20 per person

You must RSVP to E-vite or to Donna Besler (dbesler@homestbk.com or 815-338-2000)

by noon Thursday, Jan. 16 *whether you are coming or not*

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Winter, Schminter, Let's Talk About Gardens!

January in WPBW is our time to look past the snowdrifts and see visions of flower beds. So I am happy to share that the previous chairs and members of our Garden Walk committee are still highly committed to getting the biggest tasks accomplished for Garden Walk 2014. We should remain focused on expanding and transitioning this committee, but I think you'll be surprised how much support is in place to get it all done.

Important tasks that are already covered for this year include:

Volunteer Coordination (Esther is willing to keep doing this part, three cheers, thank you!)

Garden Selection and Event Publicity (Tricia is willing to keep these, again, many thanks)

Raffle Prizes and Ticket Design/Printing (Sherry is still graciously working on these)

Map Creation and Printing (Kathy will continue to create the maps, and I've offered to donate the map printing so it won't cut into our budget or scholarship proceeds)

A couple of our newest members have chosen to get involved on the Garden Walk committee, and that is great! We'd like to add a handful more, and hopefully it is appealing to know the needed action items should not be overwhelming.

So here are some uncovered tasks (a.k.a., **Help Wanted!**):

- ▶ Creation of a database/email list using the contact information we collected last year; help with sending email updates and publicity to prior year attendees
- ▶ Assistance with generating raffle prize donations and doing some footwork to gather the donated items
- ▶ Shadowing this year's team to learn different aspects of the Garden Walk, proactively developing yourself as a future helper or leader

We don't all have a green thumb or the time to take on a huge endeavor, and all members pitch in on the big day, but new involvement and development of future leaders would help ensure the continuation of our most impactful annual fundraiser. Please let Sherry, Tricia or Esther know if you see yourself in that Help Wanted list and can jump in to assist with the prep work.

Please join me in looking forward to Monday's Garden Walk committee update, where we will all get up to speed on the details so we can save the date and start talking it up. We will also hear an intriguing idea for an alternative or additional fundraiser next fall, to keep us thinking strategically even as we dive into the details of the moment.

No winter doldrums here! Good time to invite a friend...

Warmest regards, *Noël*



WPBW Programs

January 20

Judy Reyes, Owner The Gourmet Kernel

Creating and running a gourmet popcorn business started as a dream for Judy Reyes several years ago. She thought it would be a good semi-retirement venture. But her love of gourmet popcorn and a matching passion to get started led her to Texas for training. When she returned, she had a bit of experience under her belt and a lot of confidence that she could become one of the many store owners who make Chicagoland the gourmet popcorn capital of the country.

You'll hear the fascinating story of how Judy, a former IT consultant, was able to leverage her knowledge of the food industry, her management experience and a determination to succeed to make The Gourmet Kernel at Algonquin Commons Shopping Center a thriving enterprise.



Volunteer Sign Up Sheet

Meeting Date	Raffle Prize	Wine	Clean-up
January 20	Tina Hill	Doreen Paluch	Tamara DeModica
February 17	Diana Bark	<i>volunteer needed</i>	Diane Sunderlage
March 17	Katie Parkhurst	Melanie Siler	Marsha Portnoy
April 21	<i>Woman of the Year Meeting at the Stage Left Café</i>		
May 19	Ellen Kalinowski	Lisa Kelly	Kathy Sieith/E. Kalinowski
June 23	Chris NejdI	Lesley Smith/Donna Besler	<i>volunteer needed</i>

A Note From Noel:

Spring has a way of arriving quickly and picking up speed as we finish out the WPBW year. With a mostly second-year leadership team and some fresh ideas/committee transitions in the air, it is not too early to start thinking about a position or task you feel you'd like to explore.

We work together to keep WPBW organized, growing and moving forward, and we are so blessed to have each and every member and a history of supporting each other to keep each role and commitment manageable and enjoyable.

Please don't keep your talents a secret . . . let them bloom and grow here at WPBW!

Woodstock Professional & Business Women

A non-profit,
non-sectarian and
non-partisan
organization
dedicated to active
community service
and the elevation
of standards for
women in business
and the professions

MEMBERSHIP

Open to employed or retired women who support the objectives of WPBW and desire to serve the Woodstock community

ANNUAL DUES

\$40, payable in September

Women

*Promote education and
the community*

*Build friendships and
become better business
and professional women*

Winners

Please Visit Us

www.wpbw.org



The Spring House - 1873
Woodstock, Illinois

Membership 2013-2014

Senator Pamela Althoff Pamela@pamelaalthoff.net	Shari Gray, Shari@woodstockilchamber.com	Pamela Palmer McHenry County Auditor remlap@mc.net
Diana Bark dianabark@comcast.net	Tina Hill, Chairwoman McHenry County Board Tinarenee78@hotmail.com	Doreen Paluch, Attorney at Law dtplaw@sbcglobal.net
Donna Besler Home State Bank Besler4@comcast.net	Lucinda (Cindy) Hovi Advanced Chirocare Plus hoviclinic@sbcglobal.net	Katie Parkhurst Village of Algonquin Katnap34@owc.net
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